

NORTH COAST BREWING

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North Coast Announces Release of Grand Cru Summer 2011

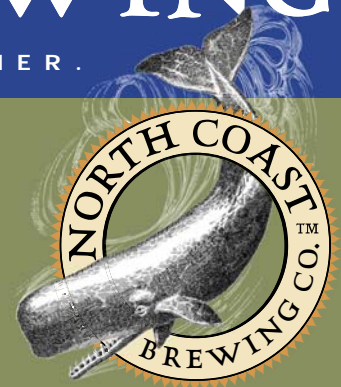


North Coast Brewing Co., Fort Bragg, CA, is releasing its newest premium beer, Grand Cru. Reminiscent of the brewery's Gold Medal-winning Twentieth Anniversary Ale, North Coast Grand Cru is brewed with pilsner malt and agave nectar, then aged in oak bourbon barrels.

"We've had a good time exploring the brewing possibilities outside of the standard beer styles," said Mark Ruedrich, Brewmaster and President. "Grand Cru doesn't

fit neatly into any established category. We brew it exclusively with Pils malt with an addition of agave nectar in the kettle. The beer is then fermented with the same Belgian yeast that we use to ferment Le Merle. It's subtle, complex and lightly hopped with a deceptive 12.5% ABV, and aging it in oak gives this unique beer an extra dimension. The result is really champagne-like."

North Coast Grand Cru will be available in July in 500 ML bottles with a cork and wire finish and in 1/6 BBL kegs in limited markets throughout the country.



Since 1988

Press Release

For more:

<http://www.northcoastbrewing.com/news-reviews.htm>

North Coast Brewing Co.
455 North Main
Fort Bragg
California 95437
(707) 964-BREW
northcoastbrewing.com